

CIPIT at Strathmore Law School presents:

## **East Africa Innovation Workshop and Boot Camp**

**May 24<sup>th</sup> – Boot Camp**  
**May 25<sup>th</sup> – 26<sup>th</sup> – Workshop**  
**Strathmore University, Nairobi, Kenya**

**More details and to register: visit [www.cipit.org](http://www.cipit.org)**

East Africa is fast becoming recognized as a Continental leader in innovation. Our governments are looking to strengthen their economies by building capabilities in many areas of technology, information and culture. Similarly, the private sector is looking at competitive ways to succeed in local, regional, and global markets by developing innovations that provide solutions to drive improvements in communication, create efficiencies in healthcare provision and delivery, address challenges in agriculture and the environment. A number of research and innovation hubs as well as incubator organizations are leveraging the talent, innovative culture and increasing resources for knowledge-based industries in the region.

Strathmore University, in collaboration with other partners, will convene experts and innovators to explore the status of the innovation ecosystem in East Africa—and provide policy recommendations to help accelerate socio-economic growth. The workshop will build upon the progress made at the 2015 Global Entrepreneurship Summit (GES) held in Nairobi.

### **At the Boot Camp you will:**

1. Learn about various Intellectual Property (IP) rights, how they work, and how they are acquired;
2. Engage in a mock negotiation and licensing exercise involving technology and IP transfer;
3. Interact with experienced entrepreneurs, innovators, and professionals.

### **At the Workshop we will:**

1. Explore the need for an enabling legal, regulatory and policy environment to unlock the benefits of innovation in East Africa, with a particular focus on healthcare innovations;
2. Demystify intellectual property (IP) as a tool for innovators;
3. Address the gaps in education, awareness, policy, and infrastructure in order to encourage the work of innovators, researchers and entrepreneurs; and
4. Define the role of an innovative culture in attracting foreign direct investment (FDI) and job/wealth creation – especially for women and youth in East Africa.

**Join policy makers, innovators, entrepreneurs, researchers, lawyers and investors in an open forum to discuss how to advance an innovative knowledge-based economy in East Africa.**